

**The NCAA and the Future of Intercollegiate Athletics**  
**Presentation Summary for**  
**Cornell Lunch Bunch Naples, Florida on December 6<sup>th</sup>, 2016**

Recent years have brought dramatic changes to the beloved sports programs of America's universities. Costs and revenues for top National Collegiate Athletic Association (NCAA) Division I athletic programs have skyrocketed, with the members of the "Big Five Power Conferences" signing multi-million dollar TV contracts and boosting the salaries of their coaches in football and men's basketball into the seven-figure range. At the same time, athletic programs strain the budgets of lesser well known universities who consider eliminating "non-revenue" sports. An increasing chorus of observers argues that student-athletes, who provide the talent for this incredibly popular enterprise, should be financially compensated. And the NCAA itself has become a lightning rod for the issues surrounding college sports. Its critics charge it with greed, restraint of trade and inconsistency in policing athletic infractions.

What do all these changes mean for the NCAA, for the university presidents who are charged with ultimate control of athletics, for the alumni and fans who cheer for their teams' success, and—most of all—for the thousands of student athletes who have devoted countless hours to the sports they love?

These questions will be addressed by Jim Schmotter, who served on the NCAA's Executive Committee during the time it confronted the Penn State child sex abuse scandal. A former student-athlete himself, he has been chair of the NCAA's Division III Presidents Council and president of the Little East Conference. He has served as president of Western Connecticut State University, dean of the business schools at Lehigh University and Western Michigan University, and associate dean of Cornell University's Johnson Graduate School of Management. He earned a Ph.D. in American History at Northwestern University. He resides in Naples as well as in Ithaca, New York.